

A *Place* to Call Our  
 **OWN**

The Capital Campaign for  
Opera House Players'  
Permanent Home

With the help of a \$1.5M grant from the State of Connecticut, OHP will restore the 1901 historic building at 100 High Street in Enfield, CT.

The renovated building will house a state-of-the-art theater.

# Our Vision and Mission

The Opera House Players' vision is to provide the community with high quality, affordable musical theater. Our mission is to attract top local talent and reach the broadest audience with productions in a comfortable and inviting theater.

OHP provides an outlet for innovative, creative, and artistic expression. The organization engages communities in cultural enrichment and the long-term sustainability of the theater.





OPERA HOUSE PLAYERS

# Campaign Overview

*“In March 2022, the State of Connecticut invested \$1.5 million in the renovation of OHP’s new property, speaking to the immense potential it sees in this project to aid in revitalizing Thompsonville, a historically distressed enclave in Enfield. I strongly believe that the Arts & Culture sector is a vital piece of a flourishing economy and that we, as public servants, should do all we can to help our artistic and cultural institutions to grow and prosper.”*

*—Joseph D. Courtney, Member of the Congress of the United States, 2nd District Connecticut*

# About Opera House Players

The Opera House Players, Inc. is a 501 c(3) nonprofit community musical theater organization in Enfield, CT. OHP performs four shows yearly, including comedy, drama, and contemporary and classic performances.

Opera House Players, founded in 1968, was then called St. Martha Players. In 2003, the theater group moved from Enfield to Broad Brook, CT, and changed its name to Opera House Players. In 2018, OHP relocated to 100 High Street and began plans to renovate the building to house a new theater. OHP has been temporarily performing at the former Fermi High School Auditorium in Enfield.



# OHP Volunteers Provide Leadership

OHP is the oldest theater group in the Enfield area performing exclusively musical theater. Dedicated volunteers operate Opera House Players, managing all aspects of every performance, including set building, lighting, sound, costumes, props, box office, contracts, social media, and ushering.

The new OHP Theater will welcome theatergoers from across Connecticut and Massachusetts, and the Enfield location is easy to access from Interstate 91.



# The OHP Capital Campaign Impact on the Community

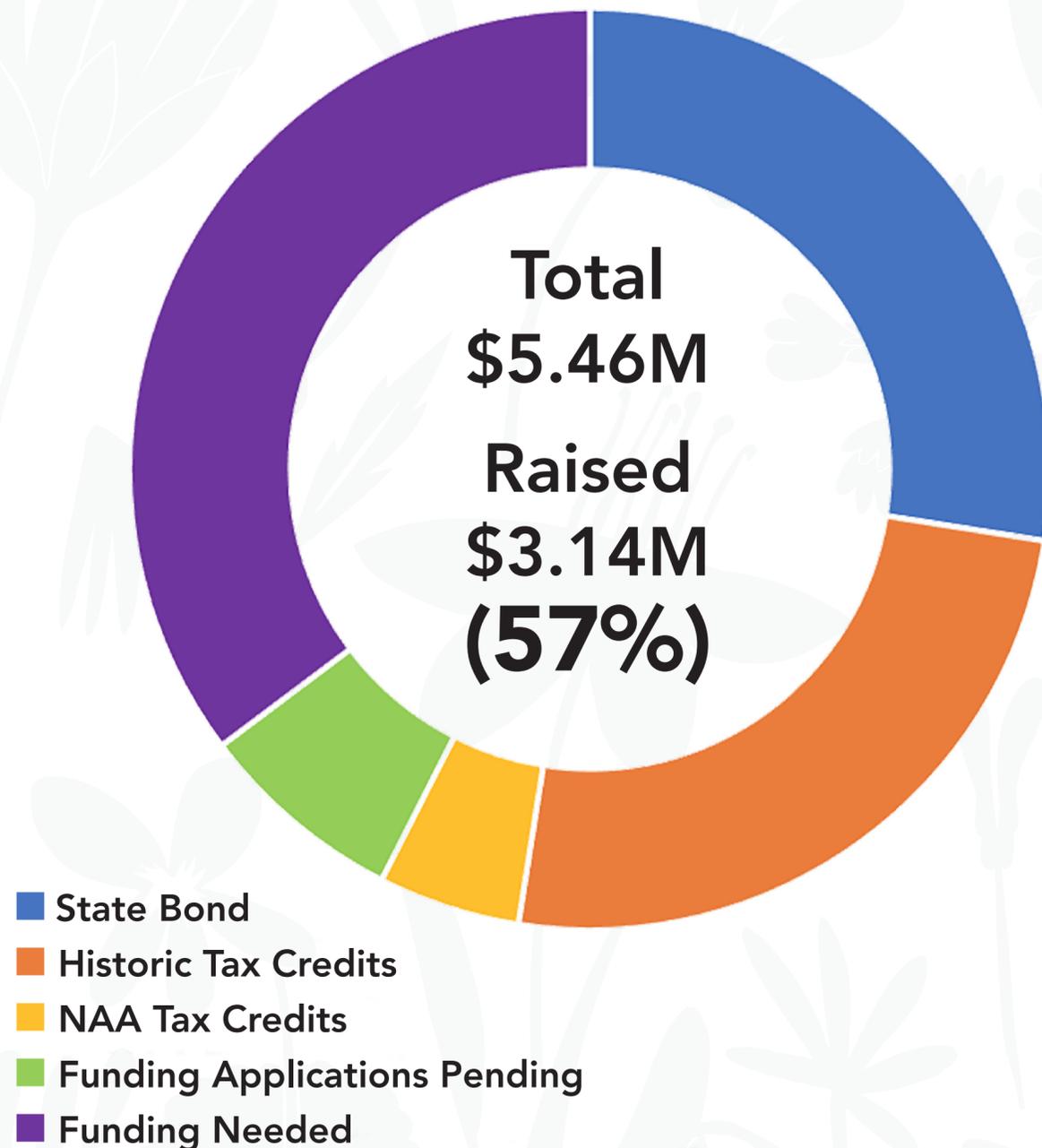
The High Street building is a historical church with beautiful stained-glass windows and a high, arched ceiling. The new theater will be a great space with a lobby, dressing room, stage, professional sound and lighting, and raised seating.

Historical buildings give a town character and represent an era in the town's aesthetic and cultural history. They help give people a sense of place and connection to the past. This building was initially built as a church in 1901, but through the years it has served as a senior center, social services facility, and headquarters for another community theater.

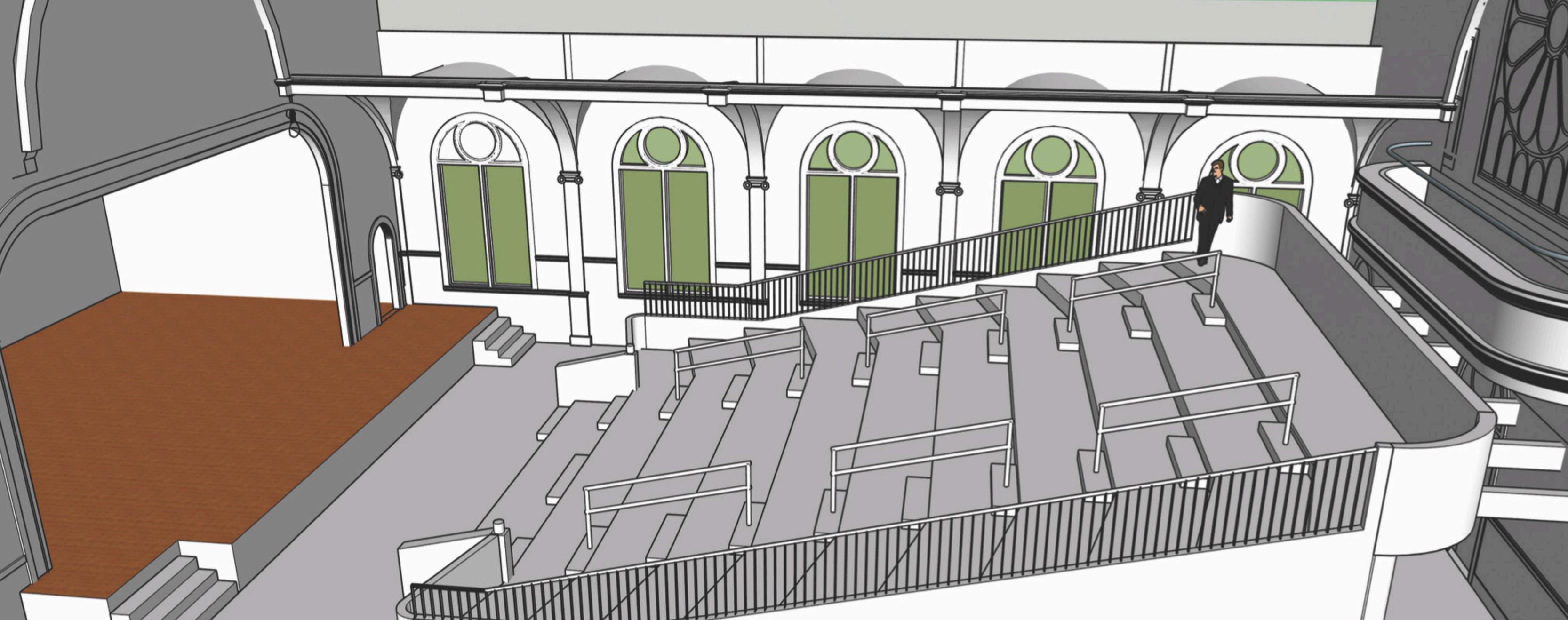




# Opera House Players Pre-Construction Estimate



- New stage with proscenium
- Recessed orchestra pit
- Stadium seating for up to 200
- Inviting renovated lobby
- Renovated facilities plus additional new bathrooms
- Green room and set shop
- New rear entrance with new handicap accessible ramp
- Handicap-accessible lift to the stage
- All new HVAC, electrical, and fire safety
- Energy efficient LED stage lighting
- Upgraded sound system and acoustical treatments



*"I wholeheartedly endorse the Opera House Players' vision of providing the community with affordable musical theater. Since its inception 54 years ago, the last four in Enfield, OHP has provided an outlet for innovative, creative, and artistic expression, uplifting North-Central CT and the surrounding area."*

*—John Kissel, State Senator-7th District*

# OHP Capital Campaign Focus

## **Economic & Environmental Benefits**

The new OHP Theater will welcome theatergoers from across Connecticut and Massachusetts. The Enfield location is easy to access from Interstate 91.

Preserving this historic building will also give new economic life to the community.

As part of its sustainability plan, the OHP theater will provide space for various community arts events, including talent shows, open mic nights, dance recitals, orchestra concerts, battle of the bands, and other theater groups.

# OHP Capital Campaign Focus

## **OHP Creates Meaningful Experiences**

Opera House Players work with talented performers to bring musical productions to the stage. Dedicated actors, directors, musicians, and volunteers come back show after show.

## **We Persevered Through COVID-19**

Despite being impacted by the pandemic and all of its restrictions, OHP continued to bring safe entertainment to the region. In 2020-2021, with persistence and determination, OHP provided several virtual and outdoor performances.

**“There is something that dreams are made  
of going on at Opera House Players.”**

*–Howard Frydman, Local Critic*



# How You Can Support the Opera House Players' Capital Campaign

The Opera House Players commits to keeping the art of musical theatre alive by producing quality shows.

Our success relies on the generosity of people like you who recognize that musical theater fosters social awareness through exposure to social issues, events, and cultures.

The OHP campaign requires the vision and support of patrons. Please join our campaign with your generous support.

The \$1.5M State of Connecticut Bond will leverage grants and gifts.

## **Focus on Donor Giving**

- Larger donor gifts (five- to six-figure gifts)
- Pledges for 3-5 years
- Smaller gifts
- Donor recognition and naming opportunities

# How You Can Support the Opera House Players' Capital Campaign

## **NAMING RIGHTS**

Theater Building - \$1,000,000

Performance Hall - \$500,000

Lobby - \$250,000

Stage - \$100,000

Orchestra Pit - \$50,000

Sound Booth - \$25,000

Lighting Booth - \$25,000

## **ANNUAL SUPPORT LEVELS**

Founder - \$1,000

Executive Producer - \$500

Producer - \$250

Director - \$100

Sustainer - \$50

# OHP Capital Campaign Contact Information

Susan Choquette, OHP Executive Director  
413-537-9083 • [execdir@operahouseplayers.org](mailto:execdir@operahouseplayers.org)

 [facebook.com/OperaHousePlayersOHP](https://facebook.com/OperaHousePlayersOHP)

 [linkedin.com/company/the-opera-house-players](https://linkedin.com/company/the-opera-house-players)

*"I can only hope and imagine what you (Opera House Players) can do in the modern place you are constructing. I believe it will be the crown jewel of the community."*

*–Adam Winstanley, Winstanley Enterprises*

[www.operahouseplayers.org](http://www.operahouseplayers.org)